

# BUSINESS PROPOSAL

2024 & 2025

Lux refined Cozy!

## **About Us**

Finira Companies operates across various industries, delivering innovative solutions that drive success and create lasting value. With a foundation in integrity, quality, and sustainable growth, we are committed to empowering businesses worldwide.

## **VISION**

To redefine industry standards by delivering luxury, innovation, and exceptional customer satisfaction across diverse sectors.

## **MISSION**

Creating a unique and cozy workspace culture that fosters innovation and excellence, ensuring unparalleled customer satisfaction in every field we operate.



# Our team

### **FOUNDER & CEO**



**KAVIN BUPAALAN** 

As a conglomerate brand, we care and share--customers and employees, both get their fair. When people thrive success is in the air!

ceo@finiraa.com

#### **PRESIDENT**



DR. SATHIYASEELAN

### **BOARD OF DIRECTORS**



**RAJANANDINI**Executive Director



**REVANTH** Executive Director



**MEGANTHANA**Academic Director



# Our team

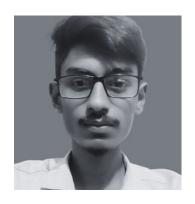
### **EXECUTIVE PANEL**



PRASANNA HR - Admin



JOTHIKA
Auditor & COO



KISHORE Admin & CTO

# "Together, Turning Visions into Victories."

To join our team

hr@finiraa.com



## **OBJECTIVES**

#### **Build Market Presence**

Establish a recognizable brand and secure an initial client base through focused marketing and networking.

#### **Develop Core Services**

Refine key service offerings to meet market needs, building a strong foundation for future expansion.

#### **Prioritize Client Satisfaction**

Implement a client-centered approach with feedback systems to ensure high satisfaction and encourage referrals.

#### **Optimize Resources**

Operate lean, focusing on essential investments in technology, marketing, and training to support sustainable growth.

### **CORE VALUES**

#### **Customer Commitment**

Dedication to understanding and meeting client needs, delivering exceptional service, and fostering long-term relationships.

#### **Integrity and Transparency**

Upholding honesty and openness in all interactions, building trust with clients and partners.

#### **Innovation**

Embracing creativity and continuous improvement to deliver forward-thinking, effective solutions.

#### **Excellence**

Maintaining high standards in every service offered, ensuring quality and consistency in outcomes.

#### Collaboration

Encouraging teamwork and valuing diverse perspectives to enhance problemsolving and service quality.

"PURPOSE-DRIVEN. VALUE-LED.

EXCELLENCE DELIVERED."



## **OUR COMPANIES**

#### **EDUCATION VENTURE:**



Bashala Centre of Language Excellence is dedicated to providing top-tier language training, focusing on empowering individuals with the skills to communicate effectively across diverse environments. In collaboration with campuses, Bashala offers customized courses to students, enhancing their linguistic proficiency and preparing them for global opportunities. Our goal is to foster personal and professional growth through comprehensive, practical language learning experiences.

Looking for collaborations with educational institutions

Get in touch

bashala@finiraa.com

#### **TECH VENTURE:**



Drutta Technoverse is a forward-thinking technology company specializing in innovative software solutions and cutting-edge tech services. With a focus on delivering high-quality, scalable, and efficient products, Drutta drives digital transformation for businesses across industries. In addition, we collaborate with campuses to provide hands-on technology training, equipping students with the skills needed for the ever-evolving tech landscape. Our goal is to empower organizations and individuals by offering custom software solutions and practical training that enhance operational efficiency, foster growth, and drive innovation.

Looking for collaborations with educational institutions for campus technology training

Get in touch

drutta@finiraa.com

"EMPOWERING PROGRESS, INSPIRING INNOVATION."



## **SERVICES**

Language Training for campuses

\*Powered by Bashala

Language Training for Professionals

\*Powered by Bashala

Soft skills Development

\*Powered by Drutta

Customized Software Solutions

\*Powered by Drutta

Digital Transformation Consulting

\*Powered by Drutta

Industry Specific Training for Campuses

\*Powered by Drutta

"INNOVATIVE SOLUTIONS,
EXCEPTIONAL SERVICE."



## **THANK YOU!**



- www.finiraa.com
- info@finiraa.com
- +91 9384761914

"THANK YOU FOR CONSIDERING OUR VISION AND PARTNERSHIP."